

## A BEACH BAR AT THE GORING? THERE MUST BE SOME MUSTIQUE!



*June 2011:* A beach bar with 64 tons of white sand; two fishing boats; two palm trees, 200 coconuts, a palm-thatched roof and serious cocktails. This is **The Goring**, London, SW1 in the summer of 2011.

The exclusive island of **Mustique** takes some getting to – that’s why it’s so glamorous. Two flights and some 10 hours later, guests land at the tiny airport which has welcomed a Who’s Who of A-Listers for the past 30 years.

And when they’ve checked into their villa or hotel, where do they head to for a sundowner? To **Basil’s Bar**, the social epicentre of Mustique, perched on stilts over the water with drop-dead views of the Caribbean. Possibly the most famous bar in the world, what makes Basil’s really special is Basil Charles himself, who presides over his watering hole with legendary charm.

Luckily this summer Londoners won’t have to take any flights at all to experience some of Basil’s laid-back hospitality. Jeremy Goring (boss of The Goring) has invited Basil to London and has built a beach bar in the hotel’s garden, to make him feel at home.

The bar, on a beach with a huge polished driftwood counter, **is open until the end of September** (weather permitting). It has been built by Blue Forest, who specialise in über-luxury, sustainable tree houses and eco-lodges.

The Goring’s barmen have been instructed by Basil on how to make his favourite cocktails: including the Mustique Mule, the Hurricane David and Basil’s Rum Punch. All served with a smile and guaranteed to make the sun shine permanently in SW1. Basil will be in London for a few weeks in June – and the party will continue at The Goring until late September.

**BASIL’S ON THE BEACH AT THE GORING - OPEN FOR SUNDOWNERS...TUESDAY TO SATURDAY: 3PM - 9PM UNTIL THE END OF SEPTEMBER (WEATHER PERMITTING...)**

Time to get out the new Heidi Klein, slip on a pair of flip flops and get down to The Goring.....

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#### NOTES:

**The Goring** ([www.thegoring.com](http://www.thegoring.com)) is the only hotel in London that is still owned and run by the family that built it. The 69-room gem in the heart of Belgravia is famous for its superbly cooked British food and its uniquely personable English style of service. The interiors have been constantly refreshed and updated by some of the country's finest designers.

The recent recipient of an impressive roster of awards, most recently The Goring was named Hotel of the Year 2010 by the leading luxury travel network, Virtuoso®, in its "Best of the Best" awards. The winner is chosen for standards of service set, thereby recognizing The Goring as one of the world's finest hotels. Also in 2010, Travel & Leisure magazine (USA) voted The Goring the No 1 hotel in Europe in its 'World's Best Service' awards, praising its "English charm" - and The Dining Room at The Goring received TATLER's 'Consistently Excellent' at the 2010 Restaurant Awards.

The famous **Basil's Bar and Restaurant**, ([www.basilsbar.com](http://www.basilsbar.com)) perched on stilts at the water's edge, is Mustique's most popular gathering place and an integral part of the island's lifestyle. Basil Charles presides over the proceedings, playing host to aristocracy, heads of industry, well-known names in art and society and discerning travellers from around the globe who come to enjoy his lobster lunches, casual sunset cocktails and dancing under the stars. The Wednesday night Barbeque and Jump-Up is not to be missed, neither is the Annual Blues Festival. Basil's Bar and Restaurant is listed as a must in the book, "1000 Things To Do Before You Die".

**Mustique** ([www.mustique-island.com](http://www.mustique-island.com)), one of the most exclusive private islands in the world, is a 1,400-acre Caribbean island with nine beautiful beaches, in the unspoiled region of St. Vincent and The Grenadines. The island features a total of 75 private villas in a wide range of styles to suit every taste including traditional colonial, Japanese and contemporary designs. The estates are able to accommodate varying numbers of guests with two to nine bedrooms available to rent.

**Blue Forest UK:** ([www.blueforest.com](http://www.blueforest.com)) specialises in the bespoke design and construction of inspirational, sustainable buildings - from luxury tree houses and eco lodges to eco-classrooms, study centre and learning spaces. Blue Forest has won a number of awards for sustainable developments and creative design services.