

**The Leading Hotels of the World Announces Signature Event
at the Gleneagles Hotel in Scotland**

Package provides golfers rare opportunity to play course that will host 2014 Ryder Cup
www.lhw.com/golfgleneagles



NEW YORK (July 27, 2010) – The Leading Hotels of the World, Ltd. is proud to offer an exclusive Leading Golf event catering to sophisticated global travelers who want to play the world's finest golf courses and enjoy distinctive experiences, while staying at luxurious one-of-a-kind hotels.

The Gleneagles Hotel, set in the Perthshire countryside in the heart of Scotland, will host this Leading Golf Signature Event, September 26-29, 2010. Golfers will have the rare opportunity to play the course that will host the 2014 Ryder Cup and reside in what has been described as a “Riviera in the Highlands.”

Golfers participating in the Signature Event will play Gleneagles' PGA Centenary Course, a Jack Nicklaus design and site of the 40th Ryder Cup Matches; and the Kings Course, a classic layout created by five-time Open Championship winner James Braid that opened in 1919. The third course offered, world-renowned Kingsbarns, is a modern interpretation of the best of Scottish links golf located in Fife, a short drive from Gleneagles.

The offer includes accommodation for three nights, round-trip airport transfers, daily breakfast, three rounds of golf, one spa credit of GBP 120 per stay for non-golfers, and dinner two evenings. The Signature Event cost is USD 2,850 for golfers and USD 2,150 for non-golfers. All tour costs are exclusive of airfare, meals and beverages other than those specified, caddie fees and gratuities.

The Gleneagles Hotel – one of Scotland's most luxurious five-star resorts – is renowned for its sumptuous accommodations, elegant restaurants and one of the world's most acclaimed destination spas, the Spa at Gleneagles by ESPA.

Through an association with golf and lifestyle tour operator PerryGolf, which helped create the Leading Golf program, guests of the Signature Event at Gleneagles may extend their stay to include the 2010 Ryder Cup at Celtic Manor in Wales for an additional charge.

For additional information about the Signature Event visit www.lhw.com/golfgleneagles
or call (1-877) 885-2512 to make a reservation.

About The Leading Hotels of the World, Ltd.

The Leading Hotels of the World, Ltd. is the prestigious luxury hospitality organization representing nearly 450 of the world's finest hotels, resorts and spas, and is the operator of www.lhw.com and www.lhwspas.com – the online sources for your luxury lifestyle. As the largest international luxury hotel brand, the firm maintains offices in 22 major markets across the globe. Since 1928, the company's reputation for excellence derives from the exacting levels of quality it demands of its members, each of which must pass a rigorous, anonymous inspection covering hundreds of meticulous criteria spanning from product to behavioral standards. This set of standards is the most stringent in the industry.

About PerryGolf

Established in 1984, Wilmington, N.C.-based PerryGolf offers the travel industry's most prestigious and diverse selection of luxury golf tours and lifestyle experiences to the British Isles, Portugal, Spain, France, Italy, South Africa, Australia, New Zealand and China. PerryGolf offers customized golf tour itineraries as well as escorted programs featuring land tours, small-ship charters and luxury train travel. The company's exclusive online trip calculator -- Plan Your Own Tour™ -- allows travelers to generate immediate quotations for trips they create entirely online.

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