



THE LEADING HOTELS  
OF THE WORLD®



## ALL KINDS OF ONE-OF-A KIND

### THE LEADING HOTELS OF THE WORLD INTRODUCES A NEW GUIDE TO THE ULTIMATE MEETING, INCENTIVE AND CONFERENCE AND EVENT EXPERIENCES



*London, October 2011* - In addition to the new LHW Directory, introduced this year, The Leading Hotels of the World is delighted to unveil a brand new brochure, specifically for meeting and event planners.

The brochure is user-friendly with detailed but at-a-glance information about every one of the more than 430 member hotels. It is a key tool for event planners looking for the finest hotels and demanding the very best in service for their national and international events – from conferences, to incentives and social celebrations.

**The key benefits are: ease of use, a quick overview of all member hotels, factual and clear information.**

The Leading Hotels of the World's dedicated MICE team provides meeting planners with professional support. With excellent in-depth product knowledge, the team will help meeting organisers find the perfect hotel to suit all needs. This is the finest collection of venues – amongst them some hidden gems - with the Leading Hotels guarantee of consistent quality and standards, all around the world.

- All kinds of destinations
- Magnificent hotels and resorts
- Group travel service
- Group check-in and check-out
- A wide range of incentives designed for discerning participants
- Dedicated Personal Group Account Executive

A team of experts will be able to present a detailed customised proposal including all the information required. The best rates and a response within 24 hours are guaranteed.

**To take advantage of this exclusive service or to request a brochure, UK meeting planners can contact the MICE team at the London office on 020 7290 1010 or simply send an e-mail at [London@lhw-offices.com](mailto:London@lhw-offices.com)**

- Ends -

#### **About The Leading Hotels of the World, Ltd.**

The Leading Hotels of the World, Ltd. is the largest luxury hospitality organization in the world, representing over 430 of the finest hotels, resorts and spas in over 80 countries. Its mission is to curate and champion an exclusive collection of independent properties, including grand palaces and intimate city hideaways, luxury tent enclaves and expansive self-contained resorts. Established in 1928 by several influential and forward-thinking European hoteliers, it started with 38 initial members. Its loyal customers demand levels of quality they have come to expect of the brand, while seeking authentic and enriching travel experiences. Leading Hotel members are utterly unique and boldly independent. To be considered for inclusion, a hotel must adhere to strict quality standards and master the art of extraordinary hospitality. For reservations visit [www.lhw.com](http://www.lhw.com), or ring 00 800 2888 8882 (toll free) in the UK

**UK Media Contacts:**

Lucinda Buxton/Anita Gryson

Mango PR

Tel: 020 7421 2500

E-Mail: [Lucinda.buxton@mangopr.co.uk](mailto:Lucinda.buxton@mangopr.co.uk) / [anita.gryson@mangopr.co.uk](mailto:anita.gryson@mangopr.co.uk)